



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – July 2020
DATE: 8/10/2020
CC: Department Heads, Town Council

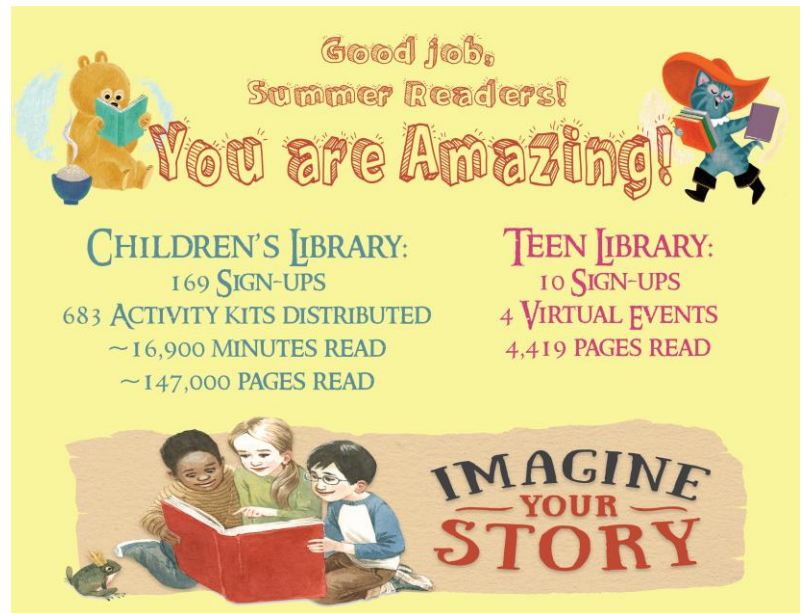
Report from the Library Director: Library Use statistics continue to be well below normal all across the Yavapai Library Network. Traffic in and out of Camp Verde Community Library is a little less than half of last year's number. This is healthy activity for us at this point. With fewer people coming in, fewer demands on room use, and fewer open hours, we have been able to maintain all our service points, keep up with the workload without volunteers, and cover for staff to taking vacation time. Our goal in opening was to return to the basics of library services and our Circulation stats clearly support that strategy. You will notice I've added a graphic version of a few of our stats for those who are more visual among us. We continue to be a place of refuge and social interaction for community members who may otherwise be *too* isolated. A few weeks ago, a coworker expressed concern for someone who appeared to be having a difficult time handling the mental stresses of COVID-19. She asked me what we could do to help. I responded by assuring her that, be being open, we *are* doing what we can to help. Yes, we do require masks but we also provide a place where people can come and be around other people for a while, where folks are polite, friendly, helpful, and grateful, where you might hear children talking and laughing, and where we can all feel for an hour or two – nearly normal again. As Library Director, I am fully aware that it is thanks to Council and Town Manager support that we are permitted to operate as we are. Many libraries in the state are not even open. On behalf of Camp Verde, I thank you!

Report from the Adult Library: With help for our partners at Parks & Recreation we came up with a way to continue the popular Music in the Stacks program. Due to the interruption of programs *in* the library, we decided to try Music "Out of the Stacks," hosting the program at Redinger Ramada at the Town Complex. Thirty-nine people brought masks and practiced physical distancing and sincerely enjoyed listening to our wonderful local musicians again. Some people brought their own chairs, and everyone was able to spread out and safely enjoy a great concert! We are looking forward to this month's Music Out of the Stacks concert on Thursday, August 13th at 5:30 pm (same location).

Report from Circulation: It is gratifying to know, that as employees of the Town of Camp Verde, everyone is trying to come up with ideas to help us all make it through COVID-19. As the volunteer coordinator at the library I have had the challenge of keeping in touch with our volunteers to keep them informed about what is going on. They are eager to come back and volunteer for us. This month I was invited to join two library volunteers for lunch. One was celebrating her birthday. I didn't have time to get her a present so this is how I greeted her:

"Well P –, I didn't buy you a present for your birthday but I got something better. I know it has been hard to stay home in order to be safe and I know that you like to go for walks. So... I have something you can do today for your birthday." I handed both volunteers a copy of the Rock-n-Riddle Scavenger Hunt sheet created by Parks & Recreation and told them to get out and have fun in the outdoors. They were elated to have something to do outside. P – said it was the best present I could have given her. Thank you Parks & Recreation and Angela Grubbs for creating this adventure.

Report from the Children's Library: The 2020 Summer Reading Program finished in July with a Family Movie Night scheduled for Thursday, July 23 at the Verde Drive-In as the SRP's grand finale in collaboration with Cottonwood Library. Unfortunately, due to the rainstorm the movies, *How to Train Your Dragon I* and *Scott Pilgrim vs The World* were cancelled and rescheduled for Thursday August 13. Thanks to the Arizona State Library, Archives & Public Records, a division of the Secretary of State, federal funds from the Institute of Museum and Library Services the Children's Library received a COVID-19 SRP Book Grant to make reading books available to children staying home during COVID-19. 133 Scholastic books were given out to participants of the SRP and to children who visited the library during July. A few Scholastic books are still available! Parks and Recreation created a Rock-N-Riddles Scavenger Hunt that the library included in the last week of activities for families.



Report from the Teen Library: Our Summer Reading Program finished strong. The teens read an additional 3006 pages, totaling 4419 for the entire summer. I am personally very happy with these numbers, as well as the overall attendance and participation in the program. I hope this trend continues next summer. A few of my Music Monday programs were repurposed into additional Book Talk Tuesdays. We are nearly through The Hobbit, which is exciting because it was on theme for the SRP.

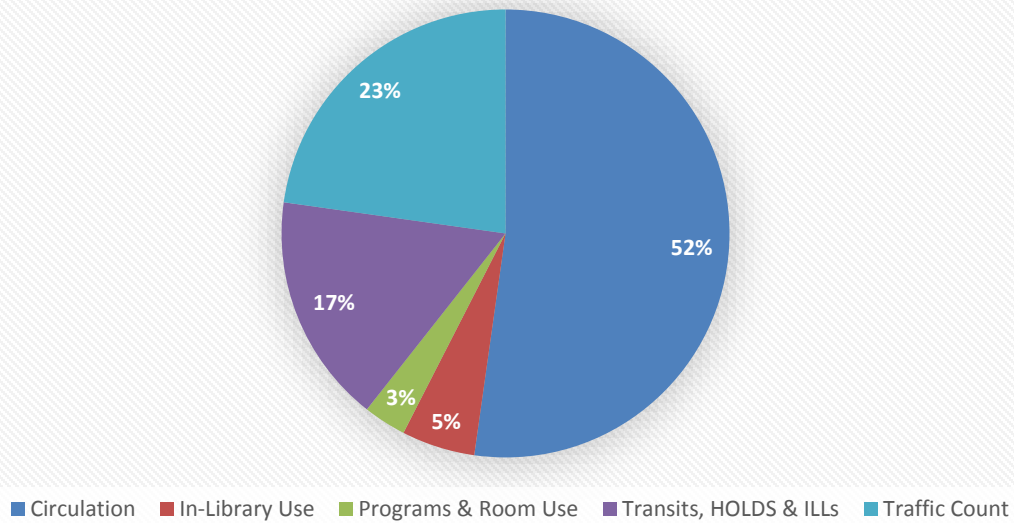
Report from Tech Services: I am taking the opportunity to work at the front desk every Monday morning while we are without volunteers and our regular NACOG employee, Sharon Freeman. It has been both eye-opening and enjoyable. Learning the ins and outs at the circulation desks helps me see how everything I do when cataloging books, movies, etc. affects the public operations of the library. Plus, it's been good seeing and chatting with patrons!

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>

	Jul-20	Jul-19	% change	YTD-FY21	YTD-FY20	% change
In-Library Uses						
Traffic Count	4,153	8,764	-52.6%	4,153	8,764	-52.6%
New Cards Issued	49	61	-19.7%	49	61	-19.7%
Computer Use - All Ages	674	1,250	-46.1%	674	1,250	-46.1%
PC Helpdesk Phone Calls	74	n/a		74	n/a	
Requests for Computer Help	36	162	-77.8%	36	162	-77.8%
Reference Questions	59	151	-60.9%	59	151	-60.9%
Study Room Uses	18	54	-66.7%	18	54	-66.7%
Study Room Use - Hours	28	125	-77.6%	28	125	-77.6%
Study Room Use - People Served	28	63	-55.6%	28	63	-55.6%
Total In-Library Use	5,119	10,630	-51.8%	5,119	10,630	-51.8%
Library Programs						
Community Room Uses	5	34	-85.3%	5	34	-85.3%
Community Programs Attendance	48	292	-83.6%	48	292	-83.6%
Adult Programs	1	27	-96.3%	1	27	-96.3%
Adult Program Attendance	44	314	-86.0%	44	314	-86.0%
Children's Programs	25	31	-19.4%	25	31	-19.4%
Children's Program Attendance	361	292	23.6%	361	292	23.6%
Teen Programs	11	8	37.5%	11	8	37.5%
Teen Program Attendance	23	74	-68.9%	23	74	-68.9%
Total Library Program Attendance	476	972	-51.0%	476	972	-51.0%
Circulation						
Self-Checkout Use	2,743	1,211	126.5%	2,743	1,211	126.5%
Items Checked Out	3,702	5,760	-35.7%	3,702	5,760	-35.7%
Items Checked In	3,741	5,670	-34.0%	3,741	5,670	-34.0%
Renewed Items	2,081	801	159.8%	2,081	801	159.8%
Total Circulation	9,524	12,231	-22.1%	9,524	12,231	-22.1%
Circulation Areas of Interest						
Audio Books	5	212	-97.6%	5	212	-97.6%
DVDs & Movies	1,308	2,032	-35.6%	1,308	2,032	-35.6%
eBooks	888	762	16.5%	888	762	16.5%
Laptops & iPads	8	36	-77.8%	8	36	-77.8%
Magazines	48	69	-30.4%	48	69	-30.4%
VOX Media Books	26	38	-31.6%	26	38	-31.6%
Children's Material	516	1,137	-54.6%	516	1,137	-54.6%
Teen's Material	290	609	-52.4%	290	609	-52.4%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,119	1,213	-7.7%	1,119	1,213	-7.7%
Transit Items Sent & Received	1,883	1,894	-0.6%	1,883	1,894	-0.6%
CVCL ILL Items Going Out	22	31	-29.0%	22	31	-29.0%
ILL Items for CVCL Patrons	3	5	-40.0%	3	5	-40.0%
Total Transit, HOLDS & ILL Activity	3,027	3,143	-3.7%	3,027	3,143	-3.7%
Library Volunteers						
Number of Volunteers	9	23	-60.9%	9	23	-60.9%
Number of Hours Given	105	439	-76.1%	105	439	-76.1%
Average Hours/Volunteer	11.7	19.1	-38.9%	11.7	19.1	-38.9%
Collection & Development						
New Kids & Teen Material Added	43	86	-50.0%	86	54	59.3%
New Books & Magazines Added	152	236	-35.6%	236	330	-28.5%
New Audio-Visual Material Added	23	106	-78.3%	106	80	32.5%
Total Items Added	175	342	-48.8%	342	410	-16.6%
Mending & Donations						

Items Mended or Repaired	0	171	-100.0%	0	171	-100.0%
Donations Processed	252	2,783	-90.9%	252	2,783	-90.9%
Donations Cataloged	0	93	-100.0%	0	93	-100.0%

Library Use: July 2020



Library Use: July 2019 vs. July 2020

